

Corporate Citizenship: The Art of Giving Back

During this high-powered presentation participants learn about the art of giving back and what it can do for their business, their employees and their lives. Giving back, by partnering with community organizations, philanthropic initiatives, or employee-driven volunteering campaigns, is good for business. Good corporate citizenship promotes a company as a business of choice, a partner of choice, an employer of choice, a vendor of choice and, a neighbor of choice in communities in which the business operates.

Participants are provided with a menu of ways in which they can give back. This menu includes ideas for and examples of:

- ❑ Philanthropic initiatives
- ❑ Employee volunteer campaigns
- ❑ Business-Nonprofit partnerships
- ❑ Community sponsorship campaigns

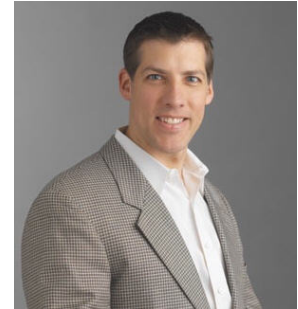
The truth about giving back is that prosperity is reaped upon those people and institutions that give to others. For businesses, prosperity comes in the form of better community relations, greater team and employee morale, greater leadership skills being developed among individuals at work, and opportunities to apply the organization's values inside, and out.

Inspired Leadership

This presentation opens with an audience 1-minute sing-a-long which focused the audience's attention on the primary factors that are necessary to be an inspired, effective leader: Doing and Being. The program goes on to introduce participants to The Leadership Star™, a model that engenders *spirit-centered, servant, situational and strategic* leadership skills within each person. An overview of The Leadership Star and its' points of power include:

- ❑ Paradigm shifts
- ❑ Purpose-centeredness
- ❑ Passion-focused
- ❑ Principles
- ❑ Presence and personal styles
- ❑ People-development
- ❑ Political changes
- ❑ Power-sharing
- ❑ Planning

This high energy presentation engages the audience in a few fun activities while pressing them to look at themselves and their potential for growth.



Time Length,
60-90 minutes

Format,
*Research-based
Interactive*

Audiences who
have benefited
from this
presentation,

*German
Reichstag
(Parliament)*

Siemens Forum

Time Length,
60-75 minutes

Format,
Interactive

Audiences who
have benefited
from this
presentation,
*ExxonMobil –
Volunteer
Resource Center
of Dallas*

*SHRM Chapter:
New Orleans
Shreveport*

*American
Airlines*

Building Spirit @ Work

This inspirational, yet practical, presentation will reach and grab our mind and your heart, and help you find meaning in your work – and possibly in your life. The presentation is designed to build self-awareness and motivate people from the inside, out. Bob invites the audience, through stories and examples to which everyone can relate, to become principle-centered, service-centered, and other-centered in all of their transactions and relationships. He asks key questions that promote reflection and lead to the transformation of relationships and work, itself.

The presentation specifically focuses on seven steps for unleashing the spirit within a person and an organization:

- ❑ Discernment of purpose
- ❑ Engagement in servant-leadership
- ❑ Behavioralization of values
- ❑ Engagement in meaningful motivation and recognition
- ❑ Assessment of relationships and perceptions of others
- ❑ Engagement in self-care
- ❑ Effective handling of burnout, set-backs, and compassion fatigue

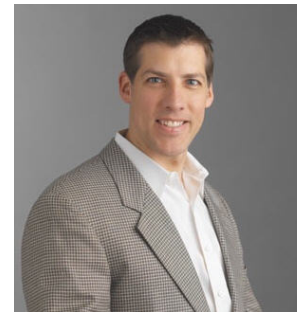
This presentation is guaranteed to make even the toughest minds open, to consider the personal, professional and practical value of these steps.

Building Community @ Work

This entertaining presentation takes us back to the days when community meant accountability, neighborliness, supportive culture, vitally alive climate and conditions that promoted well-being...all of which is possible and needed in today's workplace environments. Using stories and anecdotes from childhood – that all of us can relate to – Bob touches upon key concepts of community and how they can be replicated in the workplace environment, thereby promoting relationships, a positive culture, and a good neighbor policy at work. The presentation particularly focuses on: interpersonal relationship building, accountability and other community values, cultural conditioning, maintenance of a positive climate, development of a strong infrastructure, and an openness to change.

The seven cornerstones that are necessary for building community include:

- ❑ Engagement of individuals and community groups (teams) in accountability practices
- ❑ Development of supportive, meaningful relationships
- ❑ Understanding, living with, and managing personalities
- ❑ Assessing and mitigating politics
- ❑ Creating expectations and avenues for servant leadership
- ❑ Addressing cultural practices that promote inclusion & exclusion
- ❑ Development of strategies that ensure a safety and secure climate
- ❑ Creation of opportunities for open communication and decisions



Time Length,
60-75 minutes

Format,
Interactive

Audiences who
have benefited
from this
presentation,

*Community
Associations
Institute*

*Children's Hope
International*

Time Length,
60-75 minutes

Format,
Interactive

Audiences who
have benefited
from this
presentation,

*ExxonMobil –
Volunteer
Resource Center
of Dallas*

*Dallas/Fort
Worth
Association of
Executives*

Raising the Bar: Ethics & Values at Work

Dealing with ethics and values can be as dry as dirt and feel like just another warm-fuzzy process at work. This thought provoking program is anything but warm and fuzzy. This program is designed to bring to life the values and ethics within an organization so that they can be defined, behavioralized, measured, practiced and integrated in processes and practices across the system. Bob, using unprecedented audience interaction activities including a rousing values auction, and his A.M.E.N. Model, helps audience members realize the power of the word in stating of values, the power of their positions in promoting values and ethics, the power of – and strategies to – integrate values and ethics into processes, policies, and processes, and the power within each person to become role models for the living of values and ethics at work.

The presentation specifically focuses on:

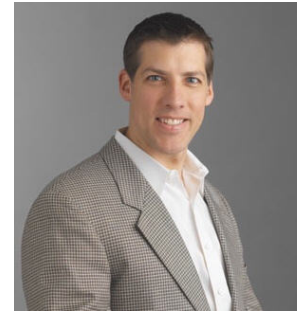
- ❑ Discernment of key values that promote respect and success
- ❑ Understanding easy ways to behavioralize and measure values
- ❑ Development of practices for infusing values into communication, decision-making, problem solving and other processes
- ❑ Delineation and differentiation of ethical vs. legal vs. policy guidelines
- ❑ Easy ways to monitor and mediate ethical compliance
- ❑ Understanding practices which prevent ethical sabotage
- ❑ Identify leadership and organizational practices which block and build ethical codes and compliance standards

Prosperity on Purpose

Prosperity comes in all forms and can be reaped in the abundance of financial success, client/customer contracts, on-the-job supportive relationships, and happiness because of what you do, what you give, and who you are each day. To be prosperous means going beyond working for a paycheck, it means knowing that you have a purpose in life, a purpose at work, and that your presence is important. The prosperity that comes from purposeful action happens when we are able to:

- ❑ Crystallize our dreams and tap into our gifts and abilities
- ❑ Discern what tasks and jobs will make us happy and set goals
- ❑ Shift our thinking towards the 'possible'
- ❑ Take ownership and avoid the pitfalls in life
- ❑ Move from victimization to empowerment
- ❑ Ask for and be open to receiving support
- ❑ Seek to serve, engaging others in fulfillment of their purpose & goals
- ❑ Live according to our virtues and values and celebrate life.

Bob combines personal, professional and organizational growth principles into one seamless presentation, powerfully touching the hearts and minds of audience members.



Time Length,
60- 90 minutes

Format,
Interactive

Audiences who
have benefited
from this
presentation,

*SHRM Chapters:
Austin, TX
Dallas, TX
San Antonio, TX
Wisconsin Conf.*

Camco, Inc.

Time Length,
60-75 minutes

Format,
Interactive

Audiences who
have benefited
from this
presentation,

*Attitudes and
Attire*

*First Church of
Religious
Science*

*Workforce
Commission*